

# ey (experiences)



Number of people



Duration



Date and times



Languages



Price



Includes



**Observations** 



### PARTNER OF THE BIRDING IN EXTREMADURA CLUB

+ info: birdingextremadura.com



Badge used by businesses that belong to the Club.

#### © ALL RIGHTS RESERVED

#### LIFE-ZEPAURBAN

Tel. +34 924 930 097 / 924 930 059 Avd. Luís Ramallo, s/n. 06800 Mérida (Badajoz) lifezepaurban@juntaex.es www.zepaurban.com

Project LIFE ZEPAURBAN LIFE15NAT/ES001016



With the contribution of the Programme LIFE of the European Union





Coordinating Partner:



Consejería de Medio Ambiente y Rural, Políticas Agrarias y Territorio

Beneficiary Partners:













larumagrafica.

<u>CREDITS</u>

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### **INTRODUCTION**



# What is Urban Birding?

URBAN BIRDING is the denomination of the tourism product that we have created in Extremadura focused on one of our most emblematic birds, the lesser kestrel.

URBAN BIRDING, as the visitor will see, looking at this catalogue, is a tourism product that brings together different businesses across the region: official tourism guides, birding and nature guides, businesses specialising in activities, photography and hides, accommodation, restaurants and other food outlets, art studios, drawing and painting workshops. Its objective is to offer visitors diversity and quality.

URBAN BIRDING brings together a wide variety of activities and experiences for tourists, offering the visitor opportunities to observe, enjoy and learn about lesser kestrels in their urban habitats and surrounding areas. And all of this combined with the other tourism resources that Extremadura can offer such as its important and distinguished historic and artistic heritage, its much-envied nature and the quality of its gastronomic products. And, of course, the warmth, kindness and hospitality of its people.

This is just the start of your URBAN BIRDING adventure.

What are you waiting for? Live it!

99

More than 60 experiences for tourists with one common denominator: the lesser kestrel



# Why has Urban Birding been created?

The URBAN BIRDING project is established as an opportunity for tourists to enjoy a double attraction that Extremadura offers:

- To see the second smallest falcon in the world that is nesting in colonies in urban centres.
- To visit the urban SPAs.

  Extremadura is the only region in the world in which, with the objective of protecting the populations of lesser kestrels, has declared SPAs (Special Protection Area for birds) in the centres of towns and villages because of the presence of this bird, and has defined the areas when they live.

URBAN BIRDING is designed as a product that brings together the two principal strategic tourism resources in the Extremaduran region: birds, for which our region is nationally and internationally recognised, and the wide and rich heritage, given World Heritage status in the case of Cáceres and recognised historic and artistic centres in other towns.

Its objective is to offer tourists diversity and quality.

99

Its objective is to offer visitors diversity and quality

"

The lesser kestrel is the second smallest falcon in the world that is nesting in colonies in urban centres.

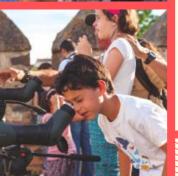
99

URBAN BIRDING brings together the attractions of birdwatching with the extensive historic and artistic heritage of the region.

### WWW.ZEPAURBAN.COM







# Who is involved?

The URBAN BIRDING product is formed by three types of members:

- Businesses, who have designed, prepared and offer the different activities and experiences in which the lesser kestrel is the protagonist, and are listed in this catalogue.
- Promoters, who include the administration, institutions, organisations or entities which do not offer activities directly (except in a few cases). Their role is to be the agents who promote, facilitate and communicate the product.
- O3 Supporters, individuals or collectives (associations) that build awareness about the project.

# Urban Birding in the LIFE ZEPAURBAN project





Logo 'Urban Birding'



The URBAN BIRIDNG tourism product is created within the framework of action E9 of the LIFE ZEPAURBAN project (LIFE15 NAT/ES/001016). This is a project financed by the European Union with the objective to guarantee, in the long term, the conservation of the lesser kestrel. To this end, it is working on the preservation and management of the lesser kestrel breeding colonies in urban SPAs, the conservation of foraging habitats – cereal steppes and extensive rain-fed farming – and increasing the awareness in the population, especially people living near breeding colonies and the owners or users of the buildings in which the colonies occur.

Incorporating the component of tourism in the project involves, in

part, contributing to the knowledge and awareness of visitors about such a significant species and about its decline. It is also about ensuring that the lesser kestrel can also be seen, by the local people, businesses and others in the area, as something that generates income and economic development for the zones in which it is present.

In this way, involving the local people and capturing the interest and attention of visitors, all of us can play a role in ensuring that the lesser kestrel (*mical, ansarillo, xoriguer petit, lagarteiro...* are some of its local names) will continue flying in the skies above our towns and villages.









# **INFORMATION** •

### Junta de Extremadura Dirección General de Turismo



### Oficina de Turismo del Ayuntamiento de Cáceres



Plaza Mayor, s/n 10003 · Cáceres Tel. +34 927 111 222 turismo@ayto-caceres.es www.turismo.caceres.es

### Oficina de Turismo de Jerez de los Caballeros

Plaza de San Agustín, 1 06380 · Jerez de los Caballeros (Badajoz) Tel. +34 924 730 372 turismo@jerezdeloscaballeros.es www.jerezdeloscaballeros.es Tel. +34 924 33 20 00 info@turismoextremadura.com www.turismoextremadura.com

### Oficina de Turismo del Casar de Cáceres

Plaza de España, 1 10190 · Casar de Cáceres (Cáceres) Tel. +34 927 290 002 turismocasardecaceres@gmail.com www.turismocasardecaceres.es

#### Oficina de Turismo de Plasencia



Calle Santa Clara, 4 10600 · Plasencia (Cáceres) Tel. +34 927 423 843 oficina.turismo@aytoplasencia.es www.plasencia.es

## **SUPPORTERS**

Asociación de Cocineros y Reposteros de Extremadura (ACOCYREX)

C. Condes, 3 10003 · Cáceres Tel. +34 927 700 301 gerencia@acocyrex.es www.acocyrex.es

### Agrupación de Apartamentos Turísticos Cáceres

10003 · Cáceres

Tel. +34 6650 192 818 / 639 211 390 grupoapartamentosturísticocc@gmail.com

### Asociación de Vecinos Ciudad Monumental de Cáceres

Calleja del Moral, 1 10003 · Cáceres | +34 650 192 818 avvciudadmonumental@gmail.com www.avvciudadmonumental.es

# PROMOTERS



#### Oficina de Turismo de Zafra

06300 · Zafra (Badajoz)
Tel. +34 924 551 036 / 630 158 459
turismozafra@gmail.com
www.visitazafra.com

### Oficina de Turismo de Trujillo

Plaza Mayor - 10200 · Trujillo (Cáceres)
Tel. +34 927 322 677
turismo@trujillo.es

www.trujillo.es

### Asociación para el Desarrollo Rural Jerez-Sierra Suroeste (ADERSUR)

Calle La Jara, s/n 06380 · Jerez de los Caballeros Tel. +34 924 750 656 / 687 816 869 cederjerez@dip-badajoz.es www.cederjerez.com

### Asociación para el Desarrollo Integral de la Comarca Miaiadas Trujillo (ADICOMT)

Ctra. Nacional V, km. 292 10100 · Miajadas (Cáceres) Tel. +34 927 161 476 / 687 811 936 adicomt@adicomt.com

### Asociación Centro de Desarrollo Rural Zafra-Río Bodión

Avenida de los Cameranos, 47 06300 · Zafra (Badajoz) Tel. +34 924 553 080 / 625 180 665 cederzafrariobodion@gmail.com www.cederzafrariobodion.org

### Asociación Profesional de Guías Turísticos de Cáceres Plaza Mayor, 2 | 10003 · Cáceres Tel. +34 927 217 237 / 649 245 541

#### Albergue Santa Ana Plaza Santa Ana, 3 10600 · Plasencia | +34 927 410 288 info@albergueplasencia.com www.albergueplasencia.com

#### Asociación Alojamientos y Turismo de Plasencia (ALTUP) Calle Cristobal Colón, 5 10600 · Plasencia | +34 654 398 030 altup@hotelesenplasencia.es

www.hotelesenplasencia.es

### Servicios Turísticos Masquebus, S.L.

Calle Parras, 1 10003 · Cáceres Tel. +34 927 234 569 / 655 692 944 dircomercial@masquebus.com www.masquebus.com

### Asociación de Empresarios de Trujillo (ASEMTRU)

Calle Pavo, 20 10200 · Trujillo Tel. +34 643 068 095 / 685 459 117 administracion@asemtrujillo.es www.asemtru.wordpress.com

#### Activities and routes

Live demonstration of drawing caricatures
Drawing workshop for children
Making your own field notebook
ZEPA Urban Sketch
Heritage with birds
Heritage and nature in the monumental city of Cáceres
Lesser kestrel merchandising
Lesser kestrel FLY & DRIVE
Birdwatching in the SPA Cáceres Plains
Electric bicycle tour of Cáceres

#### Accommodation

Accommodation and birdwatching
We know the little falcon
Discover the lesser kestrels in your hotel
Reading and painting with lesser kestrels

### Gastronomy

Meals with views of lesser kestrels Cáceres, the lesser kestrel and the manzanilla olive of Cáceres Lesser kestrels and gastronomy in the Garden of Ulloa



Experiences for tourists  $\rightarrow$ 



# Live demonstration of drawing caricatures

Juan Andrés Cabello "ELPENEQUE"

### → DESCRIPTION

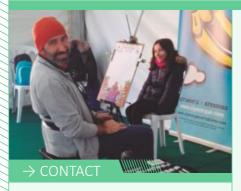
Complete your birding experience in Extremadura with an original, personal and amusing souvenir.

Caricatures brought to you (events, hotels and guesthouses, restaurants...). Special prices for groups.

A good time is guaranteed!

Are you going back home without your bird caricature?





Juan Andrés Cabello "ELPENEQUE"

Calle Colombia, 51 - 2ºB 10800 - Coria (Cáceres) Tel. +34 679 300 105 andrewcabello@gmail.com → www.elpeneque.com



As agreed.



As agreed.



As agreed (Flexible and personalised).



Spanish.



As agreed.



Material and a caricaturist.



### Drawing workshop for children

Juan Andrés Cabello "ELPENEQUE"

### → DESCRIPTION

Would you like to draw birds? If you would like your children to have fun with pencils, pens and water colours whilst you are sightseeing or at a meeting, why wait any longer to call?

Drawing workshops, for all ages and also brought to you (events, hotels and guesthouses, restaurants...). Art and fun guaranteed.

Let your creativity fly!





Juan Andrés Cabello "ELPENEQUE"

Calle Colombia, 51 - 2ºB 10800 - Coria (Cáceres) Tel. +34 679 300 105 andrewcabello@gmail.com → www.elpeneque.com



As agreed.



As agreed.



As agreed. Flexible and personalised.



Spanish.



As agreed.



Supervisor/artist and material.



# Making your own field notebook

Estudio de arte Brócoli

### $\rightarrow$ DESCRIPTION

With the help of optical equipment, children will be helped on the identification of urban birds and in producing their own field notebook. A blank notebook will be provided. The children will draw several sketches of the birds they see.





8

Minimum of 8 participants.

(<del>|</del>

2 hours.

Spring and summer.



Spanish.



10 euros.



Guided excursion, optical equipment, notebooks and drawing materials.

#### Estudio de arte Brócoli

Galería calle San Lázaro-calle Molino 06360 - Fuente del Maestre Tel. +34 619 528 434 estudiodeartebrocoli@gmail.com

→ www.facebook.com/Estudiode-Arte-Brócoli



### ZEPA Urban sketch

Estudio de arte Brócoli

### → DESCRIPTION

Urban drawing workshop in the open air, at the most emblematic places in the urban SPA of this locality. Focussed on the illustration of urban birds, especially the lesser kestrel, using the urban sketch technique.





### Estudio de arte Brócoli

de-Arte-Brócoli

Galería calle San Lázaro-calle Molino 06360 - Fuente del Maestre Tel. +34 619 528 434 estudiodeartebrocoli@gmail.com → www.facebook.com/Estudio-



Between 4 and 10 participants.



Between 2 to 3 hours. As agreed.



As agreed.



Spanish.



15 euros.



Drawing material and monitor.



### Heritage with birds

Marco Mangut

### → DESCRIPTION

The monumental city of Cáceres, declared as a UNESCO World Heritage Site and with one of the best conserved historic centres in Europe, is a special enclave for seeing the only bird of prey that nests in urban areas: the lesser kestrel. We offer the visitor the experience of a leisurely guided walk in the city, to discover the lesser kestrel in the towers, walls and cavities, whilst being submerged in the rich heritage of Cáceres itself.



→ SPECIFICATIONS



Marco Mangut Official Tourist Guide in Extremadura

10003 - Cáceres Tel. +34 666 836 332 guiacaceres@yahoo.es



Minumum 4 people. Maximum 15 people.



2 hours.



Every day of the week between March and June.



Spanish, English, French, Portuguese and Italian.



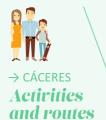
25 € por persona. Reserva previa.



Includes access to the Buiaco Tower and Blauarte de los Pozos.



Not suitable for people with limited mobility. Comfortable shoes recommended. Binoculars not included.



# Heritage and nature in the monumental city of Cáceres

Milagros Rivas Mateos

### → DESCRIPTION

## A complete package including birds and accommodation

Guided visit to the historic centre of Cáceres, a World Heritage Site, including looking at birds and other animals, flora, geology and cultural heritage (all closely linked together).



 $\rightarrow$  SPECIFICATIONS



**Milagros Rivas Mateos**Official Tourist
Guide in Extremadura.

10005 - Cáceres / +34 649 245 541 milagros@guiasdeextremadura.es

 $\rightarrow$  www.guiasdeextremadura.es

Guías-de-Extremadura Milagros-Rivas



Minimum 2 people.



2 hours approximately.



Any day or time.
Prior reservation required.



Spanish.



Price calculated according to size of group.



### Lesser kestrel merchandising

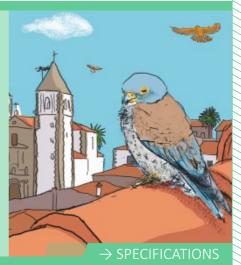
Patxi Difuso

### → DESCRIPTION

### An unforgettable souvenir of your stay in Cáceres

The lesser kestrel, together with other birds in Cáceres, features on T-shirts and other promotional products.

Obtain your unforgettable souvenir of your stay in Cáceres.





**Patxi Difuso**Illustrator and graphic designer

10003 · Cáceres Tel. +34 667 283 187 patxidifuso@yahoo.es



Minimum 6 people.



Available throughout the year.



Price based on the product requested.



Where to get them? In the Hotel Alfonso IX Calle Parras, 9

 $\rightarrow$  Cáceres.

You can request by the internet through:

→ patxidifuso@yahoo.es



### Lesser Kestrel: Fly & drive

**Ruralplan** Travel agency

#### → DESCRIPTION

A six-day tourist package that takes the visitor to emblematic places and architectural jewels, as well as being the habitat of the lesser kestrel in Extremadura.

Some of the routes in this programme will be off the beaten track, enabling participants to visit and admire municipalities and places in Extremadura with a great number of natural, historic, artistic and cultural marvels, where the legacy of the past remains visible for the traveller to enjoy.

During the six days Cáceres, La Vera, Plasencia, Trujillo, Brozas, San Vicente de Alcántar, Zafra and Jerez de los Caballeros will be visited.

#### → SPECIFICATIONS



**Ruralplan** Travel Agency

Calle Doñana, 24 - 6ª 10003 · Cáceres
Tel. +34 927 230 585
maru@ruralplan.com
→ ruralplan.com/es



Cáceres, La Vera, Plasencia, Trujillo, Brozas, San Vicente de Alcántara, Zafra y Jerez de los Caballeros.



Minimum 2 people.



6 days and 5 nights.



From February to June (the lesser kestrel season).



Spanish and English.



From 459 € per person. Consult us for other prices.



Includes: 4 nights' accommodation in BeHoliday Apartments in Cáceres plus one night in a 3\*/4\* hotel in Zafra. Hire car (compact type B). Pick-up and drop-off at same location. Travel information pack. Maps of places visited. Welcome hamper. Civil responsibility insurance.



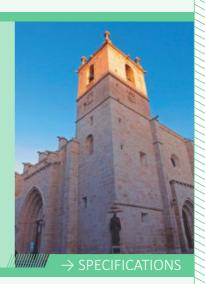
# Birdwatching in the SPA Cáceres Plains

**Rides Extremadura** Guided routes

### → DESCRIPTION

### By vehicle on the SPA Cáceres plains

This activity offers a route by vehicle on the SPA Plains of Cáceres, making strategic stops to look for different steppe species, including lesser kestrels, using a telescope and binoculars. This is an exceptional opportunity to see the feeding habitat of this species. The route ends in Cáceres, to visit the main breeding colonies in the monumental city.





### **Rides Extremadura**Guided routes

Calle San Juan, 5
10511 · Carbajo (Cáceres)
Tel. +34 629 037 766
ridesextremadura@gmail.com
→ www.ridesextremadura.com



Minimum 2 people (small groups).



3 hours. Starting time as agreed.



From March to July.



Spanish and English.



30 € adults. 20 € under 18s.



Includes transport, routes, guides and optical equipment.



Accessible to all persons. Take clothing and footwear appropriate for the season.



# Electric bicycle tour of Cáceres

Valle Secreto Services for tourists

### $\rightarrow$ DESCRIPTION

Hire of electric bicycles for visiting Cáceres city. The bicycles carry an audio guide system that will help you in your visits to the most curious and interesting places in the historic heart of Cáceres. The route has suggested stops where there are concentrations of lesser kestrel, to help you see them.





**Valle Secreto** Services for tourists

→ www.vallesecreto.es

Av. de Alemania, 19 · 2A 10003 · Cáceres Tel. +34 927 288 082 / 669 69 49 73 sonia@vallesecreto.es

Minimum 4 people.

2 hours.

.....

Timing as agreed.

建

Spanish.

**E** 

25 € per person.

Includes: bicycle, audio guide and tablet.

Only suitable for people who know how to ride bicycles and without any physical impediment to do so.
Comfortable clothes recommended.



→ CÁCERES

Accommodation

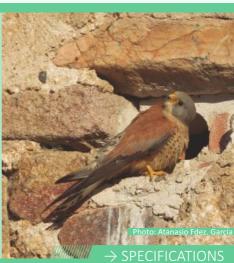
# Accommodation and birdwatching

Apartamentos Ciudad Monumental de Cáceres

### → DESCRIPTION

## A complete package offering birds and accommodation.

Accommodation in the monumental city of Cáceres. It is possible to enjoy guided visits to the most interesting parts of the city to watch, with a telescope and binoculars, urban birds, including the lesser kestrel.





### Apartamentos Ciudad Monumental de Cáceres

10003 - Cáceres
Tel. +34 629 037 766
ridesextremadura@gmail.com
→ ciudadmonumentalcaceres.com



Minimum 2 people.

Maximum 20 people.



3 hours.



Throughout the week, depending on availability, from March to July.



Spanish and english.



Adults: 15 €. Under 18s: 10 €. Price of accommodation (based on type).



Includes guided visit and optical equipment.



Accessible to all persons.

Take clothing and footwear appropriate for the season of the year.



# We know the little falcon

Apartamentos Serendipia

### → DESCRIPTION

Apartments in a privileged location, one of them inside the old city walls of the historic centre of Cáceres and the other beside the Main Square. Guests are offered information and a leaflet to find out more about this little falcon. There are also a set of games and drawings of lesser kestrels to colour-in.

A city map is available showing all the main attractions, such as the San Jorge square, the Torre de los Pozos etc.





### Apartamentos Serendipia

Apto 1. Calle Rincón de la Monja, 9 Apto. 2. Calle San Justo, 9 10003 · Cáceres Tel. +34 677 319 697 info@apartamentosserendipia.es → apartamentosserendipia.es



Apartments for 4 people.



2 hours.



Spanish, English and German.



According to date and number of people.



Includes accommodation, information leaflet, recreational material and map.



→ CÁCERES

Accommodation

# Discover the lesser kestrels in your hotel

Hotel Alfonso IX

### → DESCRIPTION

A family hotel just a few metres from the Main Square of Cáceres. An ideal location for discovering the historic and natural charm of the city. On arrival, guests receive a map of the historic city. It shows the key buildings listed for their cultural interest and which have lesser kestrels. The map can be coloured-in by children.

For breakfast, lunch and dinner, the tables in the restaurant themed with place mats dedicated to the lesser kestrel.





### Hotel Alfonso IX

Calle Moret, 20 10003 (Cáceres) Tel. +34 927 24 64 00/04 info@hotelalfonsoix.com → www.hotelalfonsoix.com



Throughout the year.



Spanish, English and French.



Depending on accommodation and rate selected.



Includes: place mats for the tables and maps.



The establishment is accessible for those with limited mobility, vision or whatever other form of disability.



# Reading and painting with lesser kestrels

→ CÁCERES

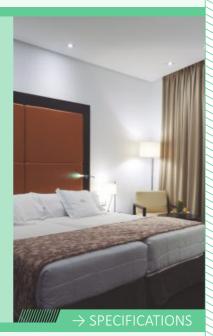
Accommodation

**Hotel Don Manuel** 

### → DESCRIPTION

Hotel located on the land of what was the old school San Antonio (Cáceres), known for having had, among others, the film director Pedro Almodovar as a student. Its situation, just a few metres from the monumental centre of Cáceres, offers a magnificent base to discovering the attractions of the city, among which is the lesser kestrel.

For small children, there is a space beside the hotel entrance, adapted as a recreational area where they can colour-in pictures about lesser kestrels and read tales about them and other birds in the city.





#### Hotel Don Manuel

Calle San Justo, 15
10003 · Cáceres
Tel. +34 927 242 524
info@granhoteldonmanuel.com
→ www.granhoteldonmanuel.com



Throughout the year.



Throughout the day.



Spanish, English, French, German and Portuguese.



For accommodation, based on rate.



Includes colouring material for children and loan of children's books.



### Meals with views of lesser kestrels

Restaurante Mirador de Galarza

### → DESCRIPTION

The terrace of the Mirador de Galarza is a viewpoint offering a privileged panorama across the historic centre of Cáceres. Having lunch there, dining or enjoying tapas, with the finest of Extremadura's gastronomic products, combined with the view of the city and the sky above, with lesser kestrels passing to their colonies, is a very enjoyable experience. With binoculars one can watch the comings and goings of the lesser kestrels with their nests situated between the stones, walls. tiles and cavities of the historic buildings in Cáceres.





### Restaurante Mirador de Galarza

Calle Piedad, 2 10003 - Cáceres Tel. +34 927 627 219 restaurante@elmiradordegalarza.com → www.elmiradordegalarza.com



Lesser kestrels are present between February and August.



Based on menu selected. Prior bookings are necessary.



Includes the menu chosen by the guest.



Establishment is accessible. Binoculars required to watch the lesser kestrels.



### Cáceres, the lesser kestrel and the manzanilla olive of Cáceres

Oleosetin

### → DESCRIPTION

The manzanilla olive of Cáceres is one of the gastronomic riches on offer. A variety that is grown in areas that are also foraging habitats of lesser kestrels. For this reason, we recommend to those visiting Cáceres that, after a tour around the historic centre, during which one can see the colonies of lesser kestrels, take the opportunity to discover the other little jewel: the manzanilla cacereña. We invite you to visit the Oleoteca of Cáceres. There you can taste olive oils, accompanied by tapas and we can show you the processes of oil extraction and methods of production.





#### La Oleoteca de Cáceres

Calle Gran Vía, 4 10003 · Cáceres

Tel. +34 927 209 843 / 927 209 826

info@oleosetin.com

→ www.oleosetin.com



Maximum 20 (please consult us for larger groups, school trips, associations...).



From Monday to Saturday. 17:30 a 19:00h. Consult availability for other times.



An hour and a half.



Spanish.



Adults: 25 euros. Children (between 10 – 14 years): 15 euros.



Explanation of theory and tapas accompanied with oils for tasting.



# Gastronomy in the Garden of Ulloa and lesser kestrels

Tapería Jardín de Ulloa

### → DESCRIPTION

The establishment is situated in a privileged site for the observation of a colony of lesser kestrels at San Jorge, one of the most active in the centre of Cáceres. A menu based on regional gastronomy is offered. Whilst watching lesser kestrels, it is possible to enjoy some of Extremadura's finest gastronomic products. The restaurant has binoculars available for those interested in watching the lesser kestrels and other birds in general.





### Tapería Jardín de Ulloa

Plaza San Jorge, 2 10003 - Cáceres Tel. +34 927 245 813 administracion@fmercedescalles.org → www.eljardindeulloa.com



Minimum 2.
Prior booking required.



French, Spanish, Portuguese and English.



20 euros per person. Variable based on dishes chosen.



Menu in Jardines de Ulloa (Garden of Ulloa).



Establishment accessible.

#### Activities and routes

Guided visit to Jerez and its urban SPA

Make your field notebook

ZEPA Urban Sketch

#### Accommodation

Gymkana of the lesser kestrel Viewing terrace

### Gastronomy

Stories about lesser kestrels between beers and wines

Ham and lesser kestrels

The lesser kestrel's bagels

Gastronomy from the habitat of the lesser kestrel

# Jerez de los Caballeros

Experiences for tourists  $\rightarrow$ 



→ JEREZ DE
LOS CABALLEROS
Activities and routes

# Making your own field notebook

Estudio de arte Brócoli

### → DESCRIPTION

With the help of optical equipment, children will be helped on the identification of urban birds and in producing their own field notebook. A blank notebook will be provided. The children will draw several sketches of the birds they see.





#### Estudio de arte Brócoli

de-Arte-Brócoli

Galería calle San Lázaro-calle Molino 06360 - Fuente del Maestre Tel. +34 619 528 434 estudiodeartebrocoli@gmail.com → www.facebook.com/Estudio-



Minimum of 8 participants.



2 hours.



Spring and summer.



Spanish.



10 euros.



Guided excursion, optical equipment, notebooks and drawing materials.



### ZEPA Urban sketch

Estudio de arte Brócoli

### $\rightarrow$ DESCRIPTION

Urban drawing workshop in the open air, at the most emblematic places in the urban SPA of this locality. Focussed on the illustration of urban birds, especially the lesser kestrel, using the urban sketch technique. The drawings will be exhibited in the Espiral Jerez de los Caballeros Gallery.







Between 4 and 10 participants.



Between 2 to 3 hours. As agreed.



As agreed.



Spanish.



15 euros.



Drawing material and monitor.

#### Estudio de arte Brócoli

Galería calle San Lázaro-calle Molino 06360 - Fuente del Maestre Tel. +34 619 528 434 estudiodeartebrocoli@gmail.com → www.facebook.com/Estudio-

→ www.facebook.com/Estu de-Arte-Brócoli



→ JEREZ DE LOS CABALLEROS **Activities and routes** 

# Guided visit to Jerez and its urban SPA

Tour Extremadura

### → DESCRIPTION

This activity will offer visitors to the locality a guided visit in which they will be shown the interesting history and heritage of Jerez de los Caballeros and its surroundings, complemented with a visit to the lesser kestrel colonies in the urban SPA.





**Tour Extremadura** Empresa de actividades

Calle Pepe Ramírez, 5 06380 - Jerez de los Caballeros Tel. +34 634 686 903 info@tourextremadura.es

→ www.tourextremadura.es



No minimum number.



From 12:30 to 14:00h.



Spanish.



8 euros. It is necessary to make an advance booking and indicate that it is made as part of the "URBAN BIRDING" tourist product.



The steep streets of Jerez de los Caballeros should be considered, especially for people in where chairs or reduced mobility.



# Gymkhana of the lesser kestrel

Alona Turismo

### → DESCRIPTION

Various activities about lesser kestrels are offered: talks, a sketch with places of interest, preparation of a field notebook and obtaining "stamps" as activities are completed. Nocturnal activities are also offered and there are links with restaurants close to observation points and with artisans who have made thematic souvenirs.





**Alona Turismo** Accommodation

Calle Vistahermosa, s/n 06380 · Jerez de los Caballeros Tel. +34 924 751 034 / 626 975 290 info@hotelarroyolaplata

→ anterior.haciendaarroyolaplata.com



Between 12 and 30 people.



From March to July.



A day and a night. Timing flexible.



Spanish.



- 1. Accommodation double room + materials
  - →50,00€/per person/night
- 2. Single room
- accommodation + materials →65,00€/per person/night



Includes accommodation, maps, didactic materials and notebook.



### Viewing terrace

**Hotel Oasis** 

### → DESCRIPTION

From February to August, the Oasis Hotel offers its guests the possibility of watching and photographing lesser kestrels from the upper terrace of the establishment, a place with privileged views over the historic centre of Jerez de los Caballeros and especially across to the church of San Bartolomé.





### Hotel Oasis

Calle El Campo, 18
06380 · Jerez de los Caballeros
Tel. +34 924 731 244
info@hoteloasis.eu
→ www.hoteloasis.eu



From February to August



Based on the opening times of the establishment.



Spanish.



Included in the room rate.



Includes observation area.



### Stories about lesser kestrels between beers and wines

Bar Kapi

### → DESCRIPTION

Observation of birds from the terrace, whilst enjoying the beer, wines and a wide range of tapas. Binoculars are offered to clients requiring them, not just for watching lesser kestrels but also to enjoy the detail of the local architectural heritage, especially the church of San Miguel. Sometimes the owner of the establishment will share anecdotes and stories about the lesser kestrels.







### Bar Kapi

Plaza de España, 8 06380 - Jerez de los Caballeros Tel. +34 924 731 119



Every day from March to August. Apart from Tuesdays.



Midday.



Spanish.



According to what is consumed.



The establishment can provide its clients binoculars for bird watching.



# Ham and lesser kestrels

**Hotel Oasis** 

### → DESCRIPTION

A heritage and birding route, visiting lesser kestrel sites in Jerez de los Caballeros. The route ends in the cafeteria of the Oasis Hotel, where participants can sample the star local gastronomic product, the Iberian ham from acorn-fed pigs.





### 8

Indeterminate.



From March to July.



2 hours.



Spanish.



Tapas and drink: 3 €.



Self-guided route of Jerez de los Caballeros, tapas of Iberian ham and a drink (beer, wine or soft drink).

### Hotel Oasis

Calle El Campo, 18
06380 · Jerez de los Caballeros
Tel. +34 924 731 244
info@hoteloasis.eu
→ www.hoteloasis.eu



### The lesser kestrel's bagels

Pastelería Canela

### → DESCRIPTION

Take a pause for something sweet during a visit to Jerez de los Caballeros by dropping in to this working pastry shop which offers trays of typical homemade wine bagels, personalised by images of lesser kestrels. It is very original to bring together this traditional pastry with an image of the small urban raptor, which can be seen in the neighbouring Plaza de España, whilst admiring the impressive tower of the church of San Miguel. And if we have a sweet tooth, we can also obtain here the star sweet of the locality, the Turkish bun, the traditional recipe for which was inherited from the Arabs, and dates from 1700.



→ SPECIFICATIONS



### Pastelería Canela

Calle Doctor Benítez, 6 06380 - Jerez de los Caballeros Tel. +34 924 730 172 obradorjosemanuelcrespo @gmail.com

→ pasteleriaobradorcanela.com



From Monday to Saturday.



Shop opening hours.



Spanish.



2.50 euros (a tray).



A tray of wine bagels personalised with the image of the lesser kestrel.



### Gastronomy from the habitat of the lesser kestrel

Restaurante Santa María

### → DESCRIPTION

Enjoy from the first row in our terrace, observations of lesser kestrels. We have binoculars that you can use. And whilst doing that, discover the riches of the dehesas that surround Jerez de los Caballeros, one of the foraging habitats of the lesser kestrel. Have a gastronomic tour of our meats and Iberian pork products, game, fungi and wild asparagus, amongst other products.



### → SPECIFICATIONS



Indeterminate.



From March to July. Every day of the week.



Midday and evenings.



Spanish.



According to dishes chosen.

### Restaurante Santa María

Calle Reloj, 34 06380 · Jerez de los Caballeros Tel. +34 924 750 429 santamariarestaurante@gmail.com

### **Activities and Routes**

Birding in the city
Live demonstration of drawing caricatures
Drawing workshop for children
Birding route in Plasencia
Lesser Kestrel Meeting
Making your own field notebook
ZEPA Urban Sketch
Excursion to Monfragüe and Plasencia

### Accommodation

Lesser kestrel themed apartments

### Gastronomy

A beer with lesser kestrels?

# City of Plasences for tourists >



# Birding in the city

Aptos. Rincón d<mark>e la Magd</mark>alena Mandarina Estudio Oeste Natura

# Activities and routes

### → DESCRIPTION

Tourism package that includes accommodation in a self-catering apartment (1 or 2 nights) and a guided tour to watch birds in the historic centre of Plasencia. It involves various activities for children, with parents actively participating as well.



Note: It is an activity suitable for people with limited mobility. Comfortable clothes and footwear are recommended. In case of bad weather (heavy rain or high winds) or if there are fewer than six people booked, the activity will be suspended.

### → SPECIFICATIONS



### Apartamentos turísticos Rincón de la Magdalena

Calle Rincón de la Magdalena, 1 10600 · Plasencia Tel. +34 659 511 307 apartamentos @rincondelamagdalena.com → rincondelamagdalena.com



Between 6 and 20 people. Ideal for family groups.



Wednesdays and Sundays in the morning, from February to August. Prior booking, subject to availability.



Between two and two and a half hours.
From 10:00 am.



Spanish.



A) For 2 nights: 90 €/pax. (Wednesdays) and 100 €/pax (Sundays). B) For 1 night: 45€/ pax (Wednesdays) and 50 €/pax (Sundays).



Includes optical equipment and drawing materials.
Insurance of R. C.;
First aid kit.



# Live demonstration of drawing caricatures

Juan Andrés Cabello "ELPENEQUE"

### $\rightarrow$ DESCRIPTION

Complete your birding experience in Extremadura with an original, personal and amusing souvenir.

Caricatures brought to you (events, hotels and guesthouses, restaurants...). Special prices for groups.

A good time is guaranteed!

Are you going back home without your bird caricature?





Juan Andrés Cabello "ELPENEQUE"

Calle Colombia, 51 - 2ºB 10800 - Coria (Cáceres) Tel. +34 679 300 105 andrewcabello@gmail.com → www.elpeneque.com



As agreed.



As agreed.



As agreed (Flexible and personalised).



Spanish.



As agreed.



Material and a caricaturist.



### Drawing workshop for children

Juan Andrés Cabello "ELPENEQUE"

### → DESCRIPTION

Would you like to draw birds? If you would like your children to have fun with pencils, pens and water colours whilst you are sightseeing or at a meeting, why wait any longer to call?

Drawing workshops, for all ages and also brought to you (events, hotels and guesthouses, restaurants...). Art and fun guaranteed.

Let your creativity fly!





Juan Andrés Cabello "ELPENEQUE"

Calle Colombia, 51 - 2ºB 10800 - Coria (Cáceres) Tel. +34 679 300 105 andrewcabello@gmail.com → www.elpeneque.com



As agreed.



As agreed.



As agreed.
Flexible and personalised.



Spanish.



As agreed.



Supervisor/artist and material.



# Birding route in Plasencia

Birding Naturaleza

### → DESCRIPTION

Nestled between the foothills of the Gredos Mountains and the River Jerte, Plasencia has a city centre full of history and tales, such as the story of the two cathedrals. Through this activity a guided tour is offered through the most interesting corners of the city, during which we will discover secrets about its history and heritage. At the same time, using optical equipment, we will be able to watch the main colonies of lesser kestrels and other urban birds.



→ SPECIFICATIONS



### **Birding Naturaleza** Activities business

10600 - Plasencia Tel. +34 679 963 368 info@birdingnaturaleza.com → www.birdingnaturaleza.com



From 4 to 15 people. Prior booking, at least two days in advance.



Every day from March to June



An hour and a half.



Spanish.



10 euros for adults. 7 euros for children.



Includes birding guide, use of optical equipment (telescope and binoculars) and guide books, civil responsibility insurance.



The programme can be adapted for those with limited mobility using wheelchairs.



# Lesser Kestrel Meeting

Mice +

### → DESCRIPTION

Design and organisation of bespoke experiences for tourists, on the theme of the presence of lesser kestrels in the urban SPAs of Extremadura, for groups and associations.

The experiences are designed based on the preferences and specific needs of each group. Bird-focused activities are offered, especially on the lesser kestrel. Other activities on culture and gastronomy are offered the tourist, to get a wide appreciation of the destination. In this way, the participants of a Lesser Kestrel Meeting will have the opportunity of knowing not just the locality but also the lesser kestrel, in an active way, discovering and enjoying each of the proposed activities. The personalised experiences that are designed will be a journey in which the group and each of the participants will be protagonists.

### → SPECIFICATIONS



Mice + Professional organiser of congresses

10600 - Plasencia Tel. +34 648 098 264 info@miceplus.es

ightarrow www.miceplus.es



Maximum 60 people.



From February to May.



Spanish and English.



Price will depend on the design of the experience requested.



Personalised design of the experiences and activities to be undertaken as well as all the services that are required to develop it, such as accommodation, meals, activities, transport...

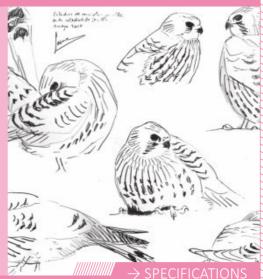


# Making your own field notebook

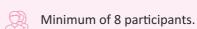
Estudio de arte Brócoli

### $\rightarrow$ DESCRIPTION

With the help of optical equipment, children will be helped on the identification of urban birds and in producing their own field notebook. A blank notebook will be provided. The children will draw several sketches of the birds they see.







2 hours.

Spring and summer.

Spanish.

(€) 10 euros.

Guided excursion, optical equipment, notebooks and drawing materials.

#### Estudio de arte Brócoli

Galería calle San Lázaro-calle Molino 06360 - Fuente del Maestre Tel. +34 619 528 434 estudiodeartebrocoli@gmail.com → www.facebook.com/Estudio-de-Arte-Brócoli

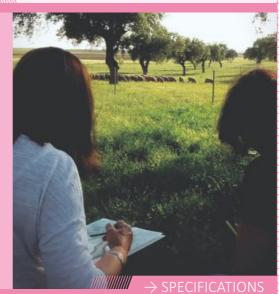


## ZEPA Urban sketch

Estudio de arte Brócoli

### $\rightarrow$ DESCRIPTION

Urban drawing workshop in the open air, at the most emblematic places in the urban SPA of this locality. Focussed on the illustration of urban birds, especially the lesser kestrel, using the urban sketch technique.





8

Between 4 and 10 participants.

Between 2 to 3 hours. As agreed.

....

As agreed.



Spanish.



15 euros.



Drawing material and monitor.

### Estudio de arte Brócoli

de-Arte-Brócoli

Galería calle San Lázaro-calle Molino 06360 - Fuente del Maestre Tel. +34 619 528 434 estudiodeartebrocoli@gmail.com → www.facebook.com/Estudio-



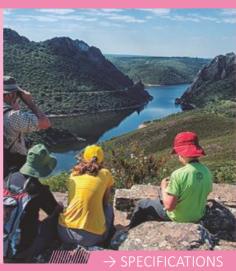
# Excursion to Monfragüe and Plasencia

Naturs - Nature guides

### $\rightarrow$ DESCRIPTION

and routes

A visit is offered to the Monfragüe National Park and then to the lesser kestrel urban SPA in Plasencia. Thus, in the same excursion, both the natural beauty of the National Park, as an example of a well conserved Mediterranean ecosystem, and the urban SPA in Plasencia, as an example of a city habitat for many birds, can be appreciated.





**Naturs** Activities business

Calle Rosas, 41 10680 - Malpartida de Plasencia Tel. +34 687 126 727 info@naturs.es

→ www.naturs.es



From 2 to 6 people.



Every day from March to June.



5 hours. From 08.00 in the morning.



Spanish, French and English.



50 euros per person.



Includes transport, 4 x 4 seven-seat vehicle, optical equipment (binoculars and telescope) and civil responsibility insurance.



Note: Infrastructure in place for ascent to castle



→ PLASENCIA

Accommodation

### Lesser kestrel themed apartments

Apartamentos Rincón del Salvador

### → DESCRIPTION

Three self-catering apartments with the theme of the lesser kestrels in Plasencia. The apartments are decorated with images about lesser kestrels. Guests will receive an activity notebook and information about the neighbouring church of Salvador, identifying the main artistic attractions of the building and the places where lesser kestrel are present. Binoculars can be loaned.





### Apartamentos Rincón del Salvador

Rincón del Salvador, 5 10600 - Plasencia Tel. +34 654 39 80 30 teomagdaleno@gmail.com → apartamentorincondelsalvador.com



Based on capacity of the apartment.



As agreed.



Indeterminate.



Spanish and English.



Based on rates.



Includes accommodation, notebook and information sheet.

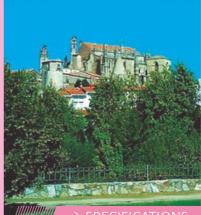


# A beer with lesser kestrels?

Birding Naturaleza

### → DESCRIPTION

An ideal excursion for combining urban birding with gastronomy. It includes a route to see the lesser kestrels in the urban SPA and the heritage of Plasencia. At the end, we will enjoy a sampling of local craft beers, with home-made bread and local olive oil. It is an excellent way to get close to the nature, culture and gastronomy of Plasencia and of Extremadura.







### **Birding Naturaleza**Activities business

10600 - Plasencia
Tel. +34 679 963 368
info@birdingnaturaleza.com
→ www.birdingnaturaleza.com



Between 4 and 15 people. By prior booking at least two days in advance.



Fridays and Saturdays, from March to June.



Guided walk: 1.5 hours. Beer tasting: 1 hour.



Spanish.



20 euros adults. 7 euros children.



Bird guide, use of optical equipment (telescope and binoculars) and identifica tion material, civil responsi bility insurance. Tasting of three types of craft beer, and sampling of olive oil with homemade bread.

### Activities and routes

Lesser kestrels, night birds and stars excursion
Trujillo, its medieval cemeteries and the birds that live in them
Get to know the district Miajadas – Trujillo as a family, through the lesser kestrel
A photographic workshop at a lesser kestrel colony in an abandoned church
A day in the life of a lesser kestrel
An urban route for lesser kestrels in Trujillo
Making your own field notebook
ZEPA Urban Sketch
Discovering the secrets of the lesser kestrel
Seeing birds in Trujillo by bicycle
Urban bird photography workshop
Urban bird watching in Trujillo
Exploring Trujillo with Mícales
Trujillo Land

### Gastronomy

The gastronomy of Trujillo and lesser kestrels





# Trujillo Land

Adalberti

#### ightarrow DESCRIPTION

Discover the town through a tourist experience designed especially for families with children. It consists of an entertaining walk to discover the secrets of Trujillo, whilst at the same time absorbing, almost without realising it, information about heraldry, literature, legends, history and birds. Our official guide, as well as being an expert birder, will carry a powerful telescope especially for observing the wide variety of birds that can be found in Trujillo, in particular the lesser kestrel.

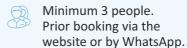
The activity ends with a happy and original picnic, that will be offered to all the participants, comprising a selection of the best products from Extremadura.

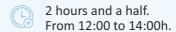
### → SPECIFICATIONS

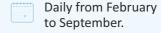


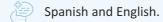
Adalberti Activities business

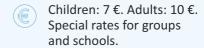
Plaza Mayor - Corral del Rey, 3 10200 - Trujillo Tel. +34 626 480 984 adalbertiextremadura@gmail.com → adalbertiextremadura.com











Includes specialist guide, sound amplifier and optical equipment.



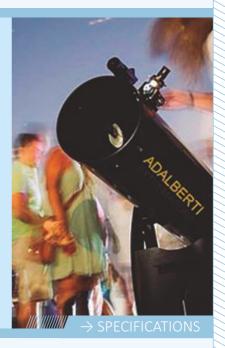
# Lesser kestrels, night birds and stars excursion

Adalberti

#### → DESCRIPTION

This activity combines astrotourism with birding. You will visit the foraging areas of lesser kestrels in the surroundings of Trujillo, where with the help of a sound amplifier you will hear night birds and other animals.

You will also visit an astronomical observation point, and using astronomical optical equipment, there will be a session of stargazing of the skies over Trujillo. On this excursion you will be able to enjoy the fabulous picnic *made in Extrem gourmet plus*, just like the Trujillo Land excursion.





Adalberti Activities business

Plaza Mayor - Corral del Rey, 3 10200 - Trujillo Tel. +34 626 480 984 adalbertiextremadura@gmail.com → adalbertiextremadura.com



Minimum 4 people. Prior booking via the website or by WhatsApp.



3 hours and a half. Activity can be timed as per the requirements of the client.



Spansh and English.



Children 0-7 years: Free. Children 7-12 years: 15 €. Adults: 30 €. Special rates for groups and schools.



Includes specialist guide, sound amplifier and optical equipment.



# Trujillo, its medieval cemeteries and the birds that live in them

Adalberti

### → DESCRIPTION

Never has there been such a special visit in Trujillo. We will take you by the hand on a journey in time that you will never forget, to your ancestors and their eternal abodes. The town's two most important and impressive cemeteries are visited in chronological order: the Church of Santa María la Mayor (burial site of illustrious medieval personalities) and the Vera Cruz cemetery. The walk ends with an interpretation of the botanical symbolism that the different plant species that comprise the garden of peace have, whilst enjoying the identification of the birds that through their songs give life to this place.

The visit ends with a panoramic view from the new walk along the wall from which one can see all the nature that inhabits the Vera Cruz cemetery, accompanied by a delicious take-away tea.

### → SPECIFICATIONS



Adalberti Activities business

Plaza Mayor - Corral del Rey, 3 10200 - Trujillo Tel. +34 626 480 984 adalbertiextremadura@gmail.com → adalbertiextremadura.com



Minimum 2 people. Prior booking via the website or by WhatsApp.



2 hours and a half. From 10:00 to 13:00h.



Every Saturday (with the option of additional dates).



Spanish and English.



Children 0-12 years: Free. Adults: 10€. Special rates for groups and schools.



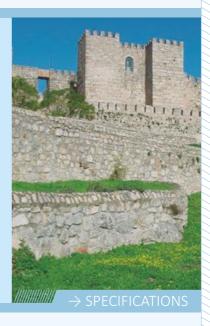
### Get to know the district Miajadas – Trujillo as a family, through the lesser kestrel

Association for the Integrated Development //**Adicomt** of the District Miajadas - Trujillo

### → DESCRIPTION

### Route by rehicle, with the following itinerary:

- Breakfast in Campo Lugar (colony in the silo).
- Visit to Campo Lugar and its surrounding plains.
- Visit to Alcollarín and picnic (palace, church, town centre and reservoir).
- Lunch and visit to the colonies in Trujillo and children's workshop on lesser kestrels.





Association for the Integrated Development of the District Miajadas - Trujillo

Ctra. N-V, km. 292 Miajadas (Cáceres)
Tel. +34 927 161 476
adicomt@adicomt.com
→ www.iberoayes.com



Alcollarín, Campo Lugar y Trujillo.



Maximum 8 participants.



Full day.



Third and fourth Sunday of each month (May to June).



Spanish.



40 euros. Prior booking.



Includes: lunch, transport, breakfast in Campo Lugar, guide and children's workshop.



Activity coordinated by ADICOMT and carried out by local businesses.



### A photographic workshop at a lesser kestrel colony in an abandoned church

Association for the Integrated Development //**Adicomt** of the District Miajadas - Trujillo

### → DESCRIPTION

This activity takes place in an abandoned village (Fernando V, which was a settlement from Alcollarín), where photography sessions from hides take place of a colony of lesser kestrel.





Association for the Integrated Development of the District Miajadas - Trujillo

Ctra. N-V, km. 292 Miajadas (Cáceres)
Tel. +34 927 161 476
adicomt@adicomt.com
→ www.iberoaves.com



Fernando V (Alcollarín).



Maximum 2 people.



Full day



From March to July.



Spanish.



70 euros. Prior booking.



Includes day in hide. Children and elderly people will need to be accompanied.



Activity coordinated by ADICOMT and carried out by local businesses.



### A day in the life of a lesser kestrel

Association for the Integrated Development //**Adicomt** of the District Miajadas - Trujillo

### → DESCRIPTION

During a day's activity, follow the daily cycle in the life of a lesser kestrel in Trujillo.

The activity starts with breakfast in the town of Trujillo, followed by a visit to either the Bull Ring or silos to watch the first hours of the lesser kestrels' routine in the colonies, then a guided walk in a foraging area (a circular route through the berrocal of Trujillo), lunch is followed by a talk about the species, after a rest there will be a walk through the town where lesser kestrels are present and then returning to the first observation point to watch the activities of the lesser kestrels at the end of the day.

#### → SPECIFICATIONS



Association for the Integrated Development of the District Miajadas - Trujillo

Ctra. N-V, km. 292 Miajadas (Cáceres)
Tel. +34 927 161 476
adicomt@adicomt.com
→ www.iberoayes.com



Maximum 10-12 people.



Full day from breakfast to sunset.



The first two Saturdays and Sundays of each month from March to June.



Spanish.



35 euros. Prior booking.



Includes breakfast (Bar El Escudo), picnic, lunch (Hostel la Emilia) and guide. Suitable for all ages able to undertake the 13 km guided walk. Comfortable clothing and binoculars are recommended.



Activity coordinated by ADICOMT and carried out by local businesses.



### An urban route for lesser kestrels in Trujillo

Casa rural El Recuerdo

Guided routes in Spanish or English to watch lesser kestrels in the best areas within the Truiillo urban SPA, and surroundings.





### Casa rural El Recuerdo

Calle Aguaperal, 8 Pago San Clemente 10200 - Trujillo (Cáceres) Tel. +34 927 319 349 info@casaruralelrecuerdo.com → www.casaruralelrecuerdo.com



Between 2 to 4 people.



Half day.



Based on demand.



Spanish and English.



Depending on group size, between 80 to 100 euros.



Prior booking required.



# Discovering the secrets of the lesser kestrel

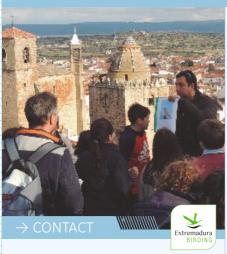
**Iberian Nature** Nature guides service

#### $\rightarrow$ DESCRIPTION

During an enjoyable and entertaining walk around Trujillo, we can learn how to recognise the birds that are around us.

With the help of binoculars and a telescope, we can see in detail birds such as lesser kestrel, white storks in their nests, groups of jackdaws, hundreds of common swifts and some pallid swifts, red-rumped swallows, crag martins and black redstarts, amongst many other species. During the walk we will visit some of the main lesser kestrel colonies in Trujillo, discovering some of their secrets and peculiarities, such as seeing them hover.

### → SPECIFICATIONS



Iberian Nature – Nature guides service

Tel. +34 676 784 221 info@iberian-nature.com 
→ www.iberian-nature.com



Minimum 2 people.



2 hours and a half.



From March to June, every day of the week.



Spanish and English.



12 € per person.



Includes service of experienced birding guide. Use of optical equipment (binoculars and telescope) for use during the guided walk and bird identification guides.



Meeting point: Bull Ring. Activity is suitable for children. Wear comfortable clothes and bring water.



# Making your own field notebook

Estudio de arte Brócoli

### → DESCRIPTION

With the help of optical equipment, children will be helped on the identification of urban birds and in producing their own field notebook. A blank notebook will be provided. The children will draw several sketches of the birds they see.





### Estudio de arte Brócoli

Galería calle San Lázaro-calle Molino 06360 - Fuente del Maestre Tel. +34 619 528 434 estudiodeartebrocoli@gmail.com → www.facebook.com/Estudio-

→ www.facebook.com/Estudiode-Arte-Brócoli



Minimum of 8 participants.



2 hours.



Spring and summer.



Spanish.



10 euros.



Guided excursion, optical equipment, notebooks and drawing materials.

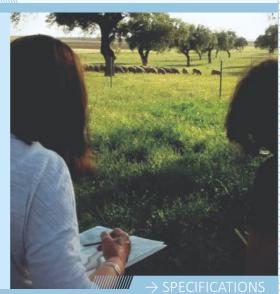


### ZEPA Urban sketch

Estudio de arte Brócoli

#### $\rightarrow$ DESCRIPTION

Urban drawing workshop in the open air, at the most emblematic places in the urban SPA of this locality. Focussed on the illustration of urban birds, especially the lesser kestrel, using the urban sketch technique.





### 3

Between 4 and 10 participants.



Between 2 to 3 hours. As agreed.



As agreed.



Spanish.



15 euros.



Drawing material and monitor.

### Estudio de arte Brócoli

de-Arte-Brócoli

Galería calle San Lázaro-calle Molino 06360 - Fuente del Maestre Tel. +34 619 528 434 estudiodeartebrocoli@gmail.com → www.facebook.com/Estudio-



### Seeing birds in Trujillo by bicycle

La Emilia

#### ightarrow DESCRIPTION

This activity starts with a guided route at sunset through the most important parts of the town. Afterwards there is an opportunity to sample the local gastronomic products. The activity ends the following day with a bicycle outing at the start of the day, in the area around Trujillo, to see the foraging areas, hunting technique and main food sources of the lesser kestrel, depending on the time of year. Given that we can offer electric bicycles, the cycling route is suitable for everyone.





**La Emilia** Hostal Restaurante

Plaza del Campillo, 28 10200 - Trujillo Tel. +34 696 931 515 jcarlosgra73@gmail.com → www.laemilia.com



Minimum 2 people. Prior booking.



- → Guided visit in Trujillo (evening): 2.5 hours.
- → Selection of local foods (night): 1 hour.
- → Bicycle route (first thing in the morning): 3 hours.



Spanish.



- → Guided visit in Trujillo:
- 12 € per person.
  - → Bicycle route: From 12 € per person (\*).
  - → Selection of local foods:
  - 21 € per person.
  - → Complete package: 60 € per person (\*).



Includes guided route, sampling of local gastronomic products, overnight stay and guided bicycle route in the area around Trujillo.



The activities can be purchased separately or as a package.



### Urban bird photography workshop

Nature Photo Tour Spain

### → DESCRIPTION

In this photography workshop the most characteristic corners of Trujillo will be visited for the observation and photography of birds, with instruction from the most basic use of the camera up to advanced techniques and composition, in order to obtain images as would a professional. A complete package is offered including accommodation, meals and the photography course. This is a very special way to enjoy the treasures of Trujillo, and as a place privileged for bird watching, visiting special sites such as the Bull Ring, the silos and the historic centre.





Nature Photo Tour Spain Empresa de actividades

Calle Fray Jerónimo de Loaysa, 3 10200 - Trujillo Tel. +34 685 601 718 info@naturephototoursspain.com → naturephototoursspain.com



Between 4 and 10 people (photographers and companions).



A weekend. Outdoor activities during the first and last hours of daylight.
Theoretical sessions indoors.



From May to June.



Spanish and English.



280 € (approximate, based on accommodation) for the weekend. Prior booking.



Includes all meals, accommodation, photography courses, post-processing and transport during the weekend.

Personalised service.



Suitable for everyone, at all levels of experience in photography.

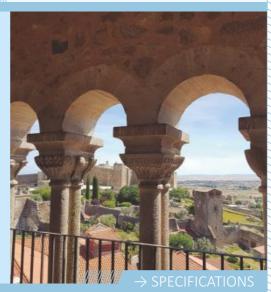


# Urban bird watching in Trujillo

**TurismoTrujillo.es** Tourist activities

#### $\rightarrow$ DESCRIPTION

Enjoy the architectural, artistic and ornithological heritage of Trujillo. A guided route is offered through the urban SPA in Trujillo, to watch the most emblematic birds of the town and to see its historic centre. The guides are professional birders and specialist optical equipment will be available.





**TurismoTrujillo.es**Tourist activities

Calle Tiendas, 3 10200 - Trujillo Tel. +34 610 218 965 info@turismotrujillo.es → www.turismotrujillo.es



Minimum 6 people.



2 hours. As agreed.



From May to June.



Spanish.



14 euros.



Includes nature guide, optical equipment and identification material.



# Exploring Trujillo with Micales

Verdehesa

### → DESCRIPTION

For a morning, accompanied by specialist heritage and nature guides, you will walk through the main areas for this small raptor, popularly known in Trujillo as "mícal". At the same time, we will show you the extraordinary historic and architectural heritage of the town: palaces and grand medieval houses, religious buildings, industrial architecture...Furthermore, from the walk along the Arab wall we will be able to see lesser kestrels flying over the berrocal, an outstanding cultural landscape that surrounds the town and a foraging area of the species. The route ends with a tasting of Iberian pork products, cheeses and local wines in the Main Square.

### $\rightarrow$ SPECIFICATIONS



#### Verdehesa

Avenida de la Piscina, 5 10694 - Torrejón El Rubio (Cáceres) Tel. +34 629 472 132 info@verdehesa.com → www.verdehesa.com



Groups of 5 up to 20 people.



5 hours. From 9:00 to 14:00h.



From February to August.



Spanish and English.



Between 150 and 198 euros, depending on the size of the group and language.



Includes specialist nature and heritage guide. Civil responsibility insurance, telescope and binoculars for birdwatching and identification guides.



Not suitable for people with limited mobility.



# The gastronomy of Trujillo and lesser kestrels

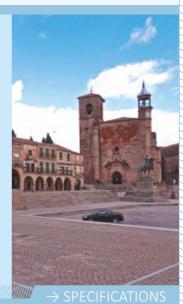
Juan Carlos Muriel

### → DESCRIPTION

Gastronomu

The highlights of this activity are the sight of the lesser kestrels around the historic buildings of Trujillo at sunset and the sampling of local gastronomic products. Some of the most interesting sites of the historic heart of Trujillo will be visited, to experience its heritage and history, whilst the same time you will be able to see some of the lesser kestrel colonies there.

At the end of the visit, at sunset, there will be a tasting of products of Denomination of Origin from Extremadura, at a place which is emblematic and where the lesser kestrel can be seen.





### Juan Carlos Muriel

10200 - Trujillo Tel: 687 594 173 direccion@gestioninnova.es



For groups of more than 6 people. Prior booking required. Suitable for adults and children.



Two hours (at sunset).



Weekends from May to September.



Spanish.



To determine.



Includes route and interpretation of the cultural and natural attractions of Trujillo by specialist guides.
Tasting of D.O. products,

### Activities and routes

ZEPA Urban Sketch
Following the trail of the lesser kestrel in the south of Extremadura
Visit the lesser kestrels of Zafra

### Accommodation

Find the bird that you are looking for

### Gastronomy

Gastronomy and lesser kestrels The palate of the land of the lesser kestrel: wines, cheeses and cuisine from Extremadura A taste of Zafra and photos of lesser kestrels





### Making your own field notebook

Estudio de arte Brócoli

### → DESCRIPTION

With the help of optical equipment, children will be helped on the identification of urban birds and in producing their own field notebook. A blank notebook will be provided. The children will draw several sketches of the birds they see.





### Estudio de arte Brócoli

de-Arte-Brócoli

Galería calle San Lázaro-calle Molino 06360 - Fuente del Maestre Tel. +34 619 528 434 estudiodeartebrocoli@gmail.com → www.facebook.com/Estudio-



Minimum of 8 participants.



2 hours.



Spring and summer.



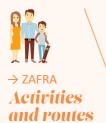
Spanish.



10 euros.



Guided excursion, optical equipment, notebooks and drawing materials.

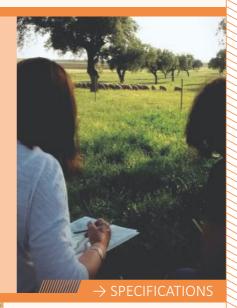


### ZEPA Urban sketch

Estudio de arte Brócoli

### → DESCRIPTION

Urban drawing workshop in the open air, at the most emblematic places in the urban SPA of this locality. Focussed on the illustration of urban birds, especially the lesser kestrel, using the urban sketch technique. The visit will end at the ecological olive oil press in Los Santos de Maimona, where there will be a tasting and a talk about the importance of the traditional olive grove as a habitat for the lesser kestrel.





Between 4 and 10 participants.



Between 2 to 3 hours. As agreed.



As agreed.



Spanish.



15 euros.



Drawing material and monitor.

### Estudio de arte Brócoli

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→ www.facebook.com/Estudio-

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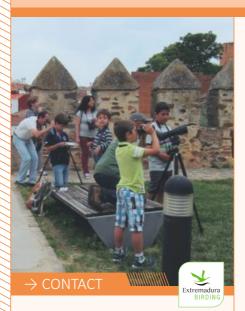
# Following the trail of the lesser kestrel in the south of Extremadura

Naturaleza del Sur

### → DESCRIPTION

A tour of some of the main historic centres in the south of Extremadura, with visits to see the most important buildings and towers, from which we will be able to watch the life of these birds. During the route we will be able to visit the lesser kestrel captive breeding centre in Almendralejo, run by DEMA. The journeys between places visited will be carried out in vehicles authorised by the business.

### → SPECIFICATIONS



Naturaleza del Sur Activities business

Cortijo Las Peralas, 3 06300 - Zafra Tel. +34 658 345 748 naturalezadelsur@gmail.com → www.naturalezadelsur.com



Almendralejo, Fuente de Cantos, Jerez de los Caballeros, Llerena, Ribera de Fresno y Zafra.



Between 4 and 8 people. Consult us regarding larger groups. It is an activity for people with or without technical knowledge, from 10 years of age.



4 hours. From 8:30 to 12:30h or from 17:30 to 21:30h.



Every day of the week from May to June. Prior booking required.



Spanish.



30 € per person.



Includes insurance, optical equipment (telescopes and binoculars), reference material, transport from one zone to another, visit to DEMA captive breeding centre. Birding guides are members of the Birding in Extremadura Club



## Visit the lesser kestrels of Zafra

Tourist Office of Zafra

### $\rightarrow$ DESCRIPTION

This activity offers a guided visit to the places in the urban SPA in Zafra where there are colonies of lesser kestrel, for both observing them and learning about them. Thanks to specialised guides you will be able to enjoy the best places in the town for seeing the species.





### Tourist Office of Zafra

Plaza de España, s/n 06300 - Zafra Tel. +34 924 551 036 turismozafra@gmail.com → www.visitazafra.com



Maximum 45 people.



2 hours.



On request and based on availability.



Spanish.



Includes guide and visit.



→ ZAFRA **Accommodation** 

# Find the bird that you are looking for

Parador de Zafra

### → DESCRIPTION

An activity about the lesser kestrels that live in the town walls and the towers of the Zafra Parador, with a visit to the colony in the latter, accompanied by a guide and optical equipment. The activity comes with the breakfasts and lunches offered by the parador.





### Parador de Zafra

Plaza Corazón de María, 7 06300 - Zafra Tel. +34 924 554 540 zafra@parador.es

→ www.parador.es



From 1 to 2 hours.



From March to July.



Spanish and English.



10 to 14 euros. (For guests at the Parador, please consult).



Booking required.
Involves climbing stairs.



# Gastronomy and lesser kestrels

Cata con Cati

### → DESCRIPTION

This activity proposes visiting places to watch lesser kestrels, among other urban birds, and to taste the best wines of the area. Zafra is one of the municipalities in the Ribera de Guadiana Wine Route that also hosts an urban SPA in Extremadura. In this tour we combine history, wine and birds, guided by a renowned wine-taster and a local birding guide so that your visit to Zafra will be unique in all senses.

Includes gathering at meeting point, guided visit of Zafra by a birding guide for watching lesser kestrels and other birds, guided visit to a winery/tavern of the Ribera de Guadiana Wine Route with winetasting accompanied by a sommelier, identification guides for birds, guides on wines, optical equipment (binoculars and telescope) to use during the visit.

### → SPECIFICATIONS



Between 4 and 8 participants.



4 hours. From 9:00 to 13:00h.



From March to July.



Spanish and English.



24 euros adults. 5 euros children.

### Cata con Cati Activities business

06200 - Almendralejo Tel. +34 656 837 943 info@cataconcati.es

→ www.cataconcati.es





# The palate of the land of the lesser kestrel: wines, cheeses and cuisine from Extremadura

Extremasensación

### → DESCRIPTION

An activity that combines local gastronomy with bird watching. Specifically, it involves a visit to an ecological cheese-maker (the farm and cheese-producing installations) with sampling of its products and to a winery where there will be a wine tasting. Viewing of the lesser kestrel colonies will be combined with explanations about the architectural heritage. The meals are designed to offer a wide vision of the Extremaduran cuisine. It will also include a Sephardi meal.

**Offer 1:** Transport to Zafra (optional). Accommodation in the Parador of Zafra. Breakfasts, lunches and dinners. Excursions to Bodonal de la Sierra (Mama Cabra cheese-maker) and Puebla de Sancho Pérez (Toribio winery). Guides, information material, wine-tasting, cheese, Sephardi meal in the Le Rebotica Restaruant in Zafra, etc.

**Offer 2:** Own transport to Zafra. Choice of accommodation, Optional excursion, guides, information material, wine-tasting, cheese, Sephardi meal in the Le Rebotica Restaurant in Zafra, etc.

### → SPECIFICATIONS



#### Extremasensación

06300 - Zafra
Tel. +34 606 620 749
carolina@extremasensacion.com
→ www.extremasensacion.com



### Offer 1 Group of 8 to 16 people.

Offer 2
Couples, families



3 days, 2 nights.

and small groups.



From March to July. Excluding Easter week.



Spanish.



Variable, depends on the personalised programme selected.



→ ZAFRA **Gastronomy** 

### A taste of Zafra and photos of lesser kestrels

Restaurante La Marquesa

#### → DESCRIPTION

At the same time clients are offered the possibility to enjoy delicious gastronomic treats from Zafra, they can enjoy too an exhibition of photos of lesser kestrels displayed in the restaurant, which is a restored old olive oil press.





#### Restaurante La Marquesa

Calle Tetuán, 31 06300 - Zafra Tel. +34 606 263 660 / 924 950 394 bjvtarrinogonza@gmail.com → restaurantelamarquesa.com



Lunches and dinners.



From March to July, every day.



Spanish.



Based on menu chosen.



Includes menu and exhibition.

#### Guadalupe (Cáceres)

Cerni, the winged guardian of the monastery of Guadalupe

#### Marchagaz (Cáceres)

Guardians of the olive grove

#### Valencia de Alcántara (Cáceres)

Photography of lesser kestrels from a hide

#### Villanueva del Fresno

Photography of lesser kestrels in the colonies of Las Contiendas

# Other locations

Experiences for the Tourist



#### Cerni, the winged guardian of the monastery of Guadalupe

Natrural

#### → DESCRIPTION

Activity aimed at primary school children, with contents and activities adapted for age groups. It has two parts:

- A short, 30 minutes, walk to the most emblematic places in the historic centre of Guadalupe in the surroundings of the Monastery. We explain how the monks wisely used the natural resources around the town: water, plants, wood, stone....
- We will go to the Parque de la Constitución where we can see one of the lesser kestrel nests situated in a high part of one of the Monastery towers. We will also see pigeons, spotless starlings, swifts, swallows and martins....

Using our own information sheets and posters, the children will explore the biological cycle of the lesser kestrel, its habits, its preferred food, its habitat, courtship, its appearance and, of course, its importance as a protected species.

We will complete the activity by watching the colony of lesser kestrels in the Monastery of Guadalupe, using a telescope and binoculars.

#### → SPECIFICATIONS



**Natrural** Activities business

Avenida Juan Pablo II, 19 10140 - Guadalupe Tel. +34 654 376 803- 640 678 071 natrural@hotmail.com → rutasgeoparguevilluercas.com



Groups between 20 and 30 children. Prior booking.



1 hour and a half.



From March to June, (preferably week days).



Spanish.



For smaller groups, consult us for price.



Includes 2 specialist guides, graphic material, telescope, activity sheets and civil responsibility insurance.



## Photography of lesser kestrels from a hide

El Millarón

#### $\rightarrow$ DESCRIPTION

Up to three visitors at a time are offered the possibility of using a hide situated close to a colony of lesser kestrels in order to photograph them. You will also be able to enjoy the accommodation available in our guesthouse.

Note: Access requires climbing steps, suitable for almost everyone. It is necessary to bring dark clothes (at least from the waist up). If the temperature allows it, long-sleeved garment is preferred.



#### → SPECIFICATIONS



#### **El Millarón** Accommodation and activities

Ctra. N-521 (entre Salorino y Valencia de Alcántara) 10500 - Valencia de Alcántara Tel. +34 683 329 116 info@elmillaron.com

→ www.elmillaron.com



Maximum three visitors. From 12 years old.



A morning or afternoon session (flexibility).



Every day from 20 February to 5 July. Prior booking required.



Spanish.



3 people (68.33 € pax.). 2 people (82.50 € pax.). 1 person (100 € pax.). Accommodation (140 € day/2 people).



Includes transport in 4 x 4 in the Sierra de San Pedro (a journey of 30 minutes each way), to the hide, where you will be able to remain all the morning or all the afternoon.

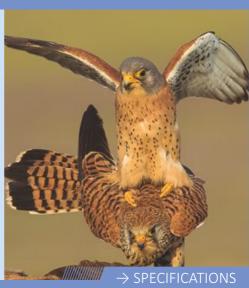


## Photography of lesser kestrels

Naturalqueva

#### $\rightarrow$ DESCRIPTION

An activity designed for photographers and their companions, from a hide where the Las Contiendas colony of lesser kestrels can be photographed. The hide is situated in a cultivated area that guarantees a seasonal green background. It has differed mobile perches adapted to the focal length of each photographer.





Naturalqueva Activities business

Plaza de la Constitución, 5 06110 - Villanueva del Fresno Tel. +34 622 858 327 info@naturalqueva.com → www.naturalqueva.com



Maximum three people.



4 hours. Either morning or afternoon.



From March to July.



Spanish, English and Portuguese.



100 euros.



Includes hire of hide.



Activity for photographers and their companions. The participants should bring their own equipment.
Lenses of 300/600 mm are recommended.



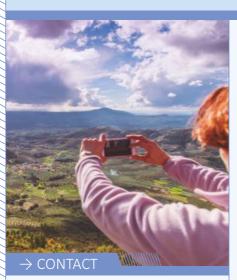
#### Guardians of the olive grove

Oleosetin

#### $\rightarrow$ DESCRIPTION

The experience is about seeing the habitat of the lesser kestrel "in situ" in our land, a *manzanilla* olive grove in the mountains in the north of Extremadura that provides cover and food for this unique bird. You will see the peculiarities of the rural ecosystem and learn about the culture of the olive and Extra Virgin Olive Oil as a key part of its natural history and life cycle. Here human beings and lesser kestrels live side-by-side as an example of coexistence between both species from which both draw benefits and about which we want to value and share with our visitors.





#### Oleosetin

Calle Molino, 16 10662 · Marchagaz (Cáceres) Tel. +34 927 209 843 / 909 826 info@oleosetin.com → www.oleosetin.com



Maximum 20. For larger groups, consult us for dates and availability.



11:00 – 17:00. For other times, consult us for availability. We will adapt to your needs.



Check times and dates on the website.



Spanish.



Adults: 35 euros per person. Children between 10 and 14 years: 15 euros. Senior citizens: 30 euros.



Includes visit, tasting and picnic.



It is recommended not to smoke or have strong drinks before tasting the olive oil, or not to use strong perfume and let us know of any food intolerance. Comfortable clothes and footwear recommended.



## Lesser kestrel ...in 6 facts



It is with us between February and July, then it gathers in the countryside prior to its great migration, at the start of September.



#### THE DIET OF THE LESSER KESTREL

It feeds mainly on medium-sized invertebrates (grasshoppers, crickets, beetles, centipedes) but also can capture small rodents (voles, mice) and reptiles (lizards).





#### MAIN THREATS

Disturbance during breeding

Competition for nest sites

Loss of nest sites

Reduction in food availability



#### **DISTRIBUTION**

It is a summer visitor. At the end of July, once breeding has finished, it starts a long journey towards the central and southern Africa.





#### SIZE OF LESSER KESTREL

The lesser kestrel (Falco naumanni) is the smallest diurnal raptor that breeds in the Iberian Peninsula.





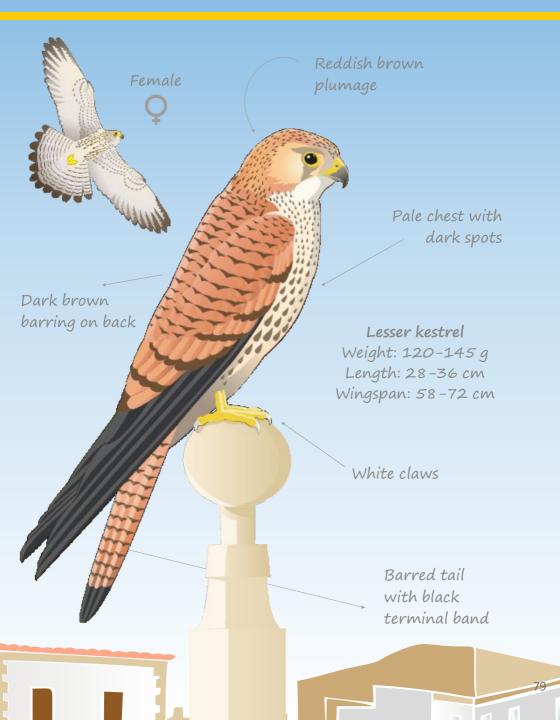
#### **NESTING**

In holes or cavities in historic buildings.

#### PHYSICAL CHARACTERISTICS AND IDE



#### NTIFICATION OF THE LESSER KESTREL



## Map

#### **URBAN Spas in** Extremadura

URBAN BIRDING HAS STARTED AS A PILOT IN 5 PLACES IN EXTREMADURA.

Of the 21 SPAs declared because of the presence of lesser kestrels, in those covered by LIFE ZEPA URBAN, URBAN BIRDING, the tourist product, is established in Cáceres, Jerez, Plasencia, Trujillo and Zafra, thanks to the resources, businesses and existing presence of tourists.

Jaraíz de la Vera Plasencia

LOCALITIES LIFE-ZEPAURBAN PILOT LOCALITIES

Saucedilla

Garrovillas Cáceres

Belvís de Monroy

**Brozas** San Vicente de Alcántara

Casa de

Trujillo

la Enjarada

Guareña

**Acedera** 

Alburguerque

Almendralejo



Ribera del Fresno



**Fuente** 

de Cantos

Llerena

One of the key characteristics of the LIFE projects is its replicability and the transfer of results.

A work methodology has been designed so that tomorrow, whatever place that is interested can start up this product independently.



## CLUB BIRDING IN EXTREMADURA

To ensure that those choosing Extremadura for their birding holidays have the most rewarding experience, the **Birding in Extremadura Club** has been formed to help the visitor. By being able to access the best birding services (accommodation, guides, information centres etc) based in Extremadura, birdwatchers from around the world can now plan their holidays much more easily, finding those services that best suit their requirements and expectations.

**The Birding in Extremadura Club** is a voluntary group, promoted by the Extremadura Tourism Directorate, which brings together private and public sector interests to further develop birdwatching tourism throughout the region.

#### The Club:

- Brings together the best birding services in Extremadura, based on rigorously applied criteria.
- Creates an alliance to manage and widely promote birding tourism services based in Extremadura.
- Creates easier access to high quality services for those planning to visit Extremadura.

#### Follow us on:

(f) BirdinginExtremadura

@birdextremadura

Download the app **Birding in Extremadura:** 





www.birdinginextremadura.com







**URBAN BIRDING** is the denomination of the tourism product that we have created in Extremadura about **lesser kestrels**.

URBAN BIRDING brings together a wide variety of activities and experiences for tourists, offering the visitor opportunities to observe, enjoy and learn about lesser kestrels in their urban habitats and surrounding areas. And all of this combined with the other tourism resources that Extremadura can offer such as its important and distinguished historic and artistic heritage, its much-envied nature and the quality of its gastronomic products. And, of course, the warmth, kindness and hospitality of its people.

This is just the start of your URBAN BIRDING adventure.

### What are you waiting for? Live it!

WWW.ZEPAURBAN.COM











